

innovationlabs.my

ideate.create.collaborate!



corporate makeathon

**UTHM-FRAUNHOFER INNOVATION LAB | SEPT 20-22
JOHOR, MALAYSIA**

CALL FOR PARTICIPANTS

1 REAL INNOVATION CHALLENGE BY PETRONAS

12 TEAMS | 1 WINNER

3 DAYS IDEATION, CREATION, VALIDATION, PITCH

APPLY @ WWW.INNOVATIONLABS.MY

PRIZES FOR THE WINNER



RM 5,000 CASH PRIZE

TROPHY AND MEDALS +

CO-WORKING SPACE @ MaGIC +

*Free Microsoft Azure Credit worth USD100 for every participant!

POWERED BY:



IDEATE, CREATE, PITCH!

DAY 1 Challenge Introduction | Ideation | Halftime Pitch

Brainstorm and get feedback from industrial experts.

DAY 2 Prototyping | Validation | Pitch Preparation

Detail your idea by building a prototype, test it, prepare for Day 3

DAY 3 Final Pitch | Prize-giving

Impress the audience and be awarded by MESTECC Minister

WHAT'S INCLUDED?



Expert Coaching



Prototyping Equipment



Certificate from Fraunhofer



Creative Workspace



Food & Beverages



Accommodation

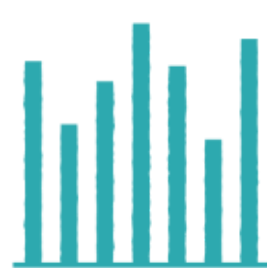
WHAT'S YOUR BENEFIT?



Realise your breakthrough idea!



Get in touch with companies!



Get insights of current technology trends!



Learn Agile Development Method!

IN COLLABORATION WITH:



For more information,
visit our website at <https://innovationlabs.my/corporatemakeathon2019>
You can also email us at corporatemakeathon@innovationlabs.my

Visit our page!

